Driving future managers towards excellence...
Vision

• To channelize the institute’s resources to help discover the student’s innate qualities and instill in them a passion for lifelong learning and growth.
• To develop BIMT as a world class institution of academic excellence & leadership in management education.

Mission

• To be a provider of globally-competitive managers.
• To nurture and sustain academic excellence, programmed to promote innovation.
• To foster academic-industry synergies and to forge strategic alliances for development of the institution.

Advisory Council

Shri Ravi Bhushan
Dr. Prabhu Goel
PhD (Carnegie Mellon), Gold medalist IIT Kanpur, Venture Capitalist
Mr. S.M. Gupta
M.B.A - Harvard Business School, (Chairman, CEO UST Global), Ex- Global Director, IBM
Mrs. Sapna Gupta
B.E., Pune University, Sr. Realtor, California, U.S.A.
Dr. S.K. Bhattacharya
Ex-Dean, MDI - Gurgaon
Dr. Madhulika Kaushik
Former Professor, IGNOU, New Delhi
Prof. Manjula Shyam
Ex. Director International Programs, Yale School of Management, U.S.A
Shri Pramod Jain
Sr. Advocate, High Court, Allahabad

We wish to make BIMT a hub for world class education by imparting ethical, value based education in the changing global business scenario. In its endeavor to excellence, we strive to educate and nurture the students in the best possible experiential learning scenario to face the challenges of the corporate world. Welcome to the world of endless opportunities.

Welcome to BIMT family...

With best wishes for your bright career.

Shri Ravi Bhushan
Chairman, BIMT
Welcome to BIMT. Today, we stand at a unique moment in time and we should understand these challenges that lie ahead of us. With management education at an inflection point, we must strive to equip leaders of tomorrow with the competence, ability and character to address emerging global business and social challenges.

The work of Today’s manager is not restricted to manage only his/her product or service and market. Rather he/she has a large responsibility to assume the role of an organizational leader in such environments which is extremely challenging but rewarding as well. Such leaders in today’s environment need to acquire specialized knowledge, skills and attitudes so as to have a cutting edge vis-à-vis their competitors.

I welcome you to navigate through our website to learn more about the Institute and its activities.

Dr. Sridhar Panda
Director
In today’s highly uncertain environment, globalization, market shifts, competition and technological developments have created a very challenging environment for the sustainability of business houses. These conditions demand appropriate and timely response to gain a competitive advantage. To meet these requirements, there is a need for the creation of dynamic and versatile leaders. Therefore, it has become imperative for organizations in every sector to invest in developing leaders. Over the years, business schools have been instrumental in developing such leaders who have transformed the face of the corporate world.

Established in the year 2009 under the umbrella of Brij Educational Trust, the Institute embodies the principles of entrepreneurship, analytical thinking and professionalism. It imparts top-class business education and is making a modest attempt to churn out new generation leaders and managers since its inception.

The Institute believes in serious academic pursuit and encourages original and innovative thinking with regard to national and internationally relevant ideas, through intellectually stimulating debates and discussions at all levels. BIMT, a centre of learning where knowledge fuels the desire for distinction, is pioneering to meet the changing needs of the industry.

The campus infrastructure and amenities are comparable to any reputed institute in the country. It hosts well equipped classrooms, state of the art library and lab, which facilitate learning through our modern pedagogy comprising focused discussions, interactive study sessions, role plays, presentations, case studies & strategy implementation sessions.
Classroom
The air-conditioned classrooms emanate the essence of collective & constructive learning. The air conditioned class rooms are equipped with modern aids of teaching like LCD projectors, PA systems and other online information systems. Apart from common lecture rooms, the institute also has one air-conditioned and spacious conference hall which is used for hosting regular guest sessions and as students' amenities centers.

Computer Lab
The computer center is equipped with latest configuration with a high speed and fast internet system 24 hours a day, 7 days-a-week. The students are trained in the state-of-the art computer lab which enables them to be in touch with the latest technology that is in circulation in the professional world. The whole campus is Wi-Fi connected and keeps students connected to each other along with the World at the click of the finger. All correspondence is made through individual e-mails provided to each student and staff member of the institute.

Seminar Room
The seminar room is equipped with the latest audio-visual equipment in air-conditioned environment. It is used round the year for hosting institutes events like seminars, conferences, debates and cultural events.

Library
Institute has a well stocked library which provides the latest reference material, books, academic journals and magazines. The library is equipped with fully computerized system of management and provides access to large number of online journals and databases. It has more than 2000+ volumes and titles of books, journals, and magazines. A Book Bank facility exists that allows students to get books issued to them on course subjects of all semesters.

Hostels & Transport
Separate hostel facilities for girls and boys near IFFCO Chowk & Sector 10, Gurgaon will be provided to the students who would opt for it at the time of admission. Spacious and well-furnished rooms with adequate furniture, provide students a perfect and hassle-free stay. All the hostels have Wi-Fi connections and the students can avail 24 hours Internet facility. The Institute will run its own buses to provide transport to campus, outing and travel.

Mess & Cafeteria
Mess facilities at the hostel give the students, a feel of home stay. The staff will make special efforts to ensure that the food cooked in the mess is hygienic, nutritious and of course, delicious. A uniquely designed and well serving cafeteria at premises will serve wide variety of snacks & beverages.

Sports
Students take part in sport for enjoyment, relaxation and exercise and as a positive aid to their educational and managerial development and the formation of their sense of self-worth.

I had the opportunity to interact with the participants of BIMT while addressing them on Commodity Trading. I found them bright, inquisitive and focussed during the discussion. Having a sound analytical bend of mind and critical thinking, they proved their keenness to learn.

Ms. Rashi Gupta, Trade Execution Manager, Cargill India Pvt. Ltd.
postgraduate programme

Master in Business Administration (MBA)
Duration: 2 Years (Full Time)
Approved by: AICTE, Ministry of HRD, Govt. of India
Affiliated to: Maharshi Dayanand University (M.D.U.), Rohtak
Intake: 120

The two year course is divided into four semesters, with the last two semesters specifically aimed at enhancing student’s expertise in specific areas.

Dual specialization in:
• Marketing
• Finance
• Human Resources
• International Business

Study Loan:
Institute helps students to get loan assistance from AXIS Bank, Punjab National Bank, State Bank of India, and other nationalized banks in India.

Beyond Curriculum:
• English Language program
• Personality Development trainings by faculty from IIMs, MDI and MICA.

The best part about BIMT is that you get to learn under highly knowledgeable faculty and in the company of students hailing from diverse backgrounds and thoughts. The institute has given my thought process a strategic orientation, which aids me in taking better decisions based on holistic considerations. I am confident that with such appreciable degree of academic as well as industry focus, the Institute is going to grow by leaps and bounds.

Akansha Shukla (campus placement IBM)

undergraduate programme

Bachelor of Business Administration (BBA)
Duration: 3 Years (Full Time)
Affiliated to: Maharshi Dayanand University (M.D.U.), Rohtak
Intake: 60

Bachelor of Computer Applications (BCA)
Duration: 3 Years (Full Time)
Affiliated to: Maharshi Dayanand University (M.D.U.), Rohtak
Intake: 60

The programmes are divided into six semesters. The institute also provides students with diverse industry exposure, summer training and placements.

Eligibility:
Students passed or appearing in (10+2) in any discipline from any recognized board is eligible to apply.
**Fee Structure* (Per Annum)**

MBA - Rs. 1,62,500/-
BBA - Rs. 78,500/-
BCA - Rs. 78,500/-

*Fee does not include hostel fee. Hostel facility is optional*

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**Fee Installment Schedule : MBA**

<table>
<thead>
<tr>
<th>Installments</th>
<th>Course Fee</th>
<th>Due Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Year - 1st Installment</td>
<td>Rs. 20,500/-</td>
<td>on Admission</td>
</tr>
<tr>
<td>1st Year - IInd Installment</td>
<td>Rs. 40,000/-</td>
<td>Within 15 days of admission</td>
</tr>
<tr>
<td>1st Year - IIIrd Installment</td>
<td>Rs. 102,000/-</td>
<td>Within 30 days of admission or Date of start of classes which ever is earlier</td>
</tr>
<tr>
<td>2nd Year</td>
<td>Rs. 1,62,500/-</td>
<td>April 30th of first year</td>
</tr>
</tbody>
</table>

**Fee Installment Schedule : BBA / BCA**

<table>
<thead>
<tr>
<th>Installments</th>
<th>Course Fee</th>
<th>Due Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Year - 1st Installment</td>
<td>Rs. 20,500/-</td>
<td>on Admission</td>
</tr>
<tr>
<td>1st Year - IInd Installment</td>
<td>Rs. 58,000/-</td>
<td>Within 30 days of admission or Date of start of classes which ever is earlier</td>
</tr>
<tr>
<td>2nd Year</td>
<td>Rs. 78,500/-</td>
<td>April 30th of first year</td>
</tr>
<tr>
<td>3rd Year</td>
<td>Rs. 78,500/-</td>
<td>April 30th of second year</td>
</tr>
</tbody>
</table>

Note: Hostel Charges are Rs. 84,000/- for each academic year. However, hostel fee is subjected to change as per consumer price indices. Transport facility is available at designated college bus routes.

PS: Students can deposit / transfer cash through our BIMT Axis Bank A/c no. 909010036911920 (IFSC code: UTIB0000717) followed by proper proof.

For SC,ST & OBC candidates, scholarship is available from state of domicile. Besides this, Institute has arrangement with various banks to facilitate study loan.

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**Admissions @BIMT**

**Eligibility:**
Students who have completed their graduation with atleast 50% marks (45% in case of SC/ST category) in any stream or appearing in the final year of graduation from a recognized university can apply.

**Admission Process**

**Stage 1**
Short listing of the students based on the merit of highest score obtained by a candidate in graduation and CAT/MAT/XAT/ATMA or any all India level aptitude test or written test conducted by the institute.

**Stage 2**
The date and time of personal interview/group-discussion will be intimated to short-listed candidates through sms, e-mail or phone.

**Stage 3**
The selection merit list is based on the overall performance.

**Stage-4**
The students will be informed about their selection and admission will be considered final only after the payment of stated first instalment fee of Rs. 20,000/- and application form fee of Rs. 500/-. The admission confirmation letter is then issued to the candidate.

**Educational Loan Tie-up**
Institute has made tie-ups with some banks to facilitate the process of obtaining the educational loan. Candidates requiring any such loan can approach Axis Bank, Punjab National Bank, State Bank of India, Allahabad Bank, Andhra Bank etc in their respective home towns.
### Curriculum (MBA)

#### First Year

**Semester-I**
- MBA 101: Management Concepts & Applications
- MBA 102: Managerial Economics
- MBA 103: Organizational Behavior
- MBA 104: Quantitative Analysis
- MBA 105: Accounting for Managers
- MBA 106: Computer Applications In Management
- MBA 107: Business Communication Skills
- MBA 108: Business Environment

**Semester-II**
- MBA 201: Financial Management
- MBA 202: Marketing Management
- MBA 203: Human Resource Management
- MBA 204: Operations & Supply Chain Management
- MBA 205: Business Research Methods
- MBA 206: Computer Networks & Internet
- MBA 207: Operations Research
- MBA 208: International Business

#### Second Year

**Pre-Semester**
- MBA 209: Performance Management
- MBA 210: Training & Development
- MBA 211: Organizational Change & Development
- MBA 212: Compensation Management

**Semester-I**
- MBA 301: Strategic Management
- MBA 302: Management Information System
- MBA 303: Business Legislation
- MBA 304: Summer Training Report

**Semester-II**
- MBA 401: Entrepreneurship
- MBA 402: Electronics Commerce
- MBA 403: Project Report
- MBA 404: Comprehensive Viva-voce.

**Semester-III**
- MBA 305: Foreign Exchange Management
- MBA 306: Multinational Banking
- MBA 307: International Trade Theory & Policy

**Semester-IV**
- MBA 417: Global Strategic Management
- MBA 418: International Financial Management
- MBA 419: International Logistics

**HR Management-III**
- MBA 305: Performance Management
- MBA 306: Training & Development
- MBA 307: Organizational Change & Development
- MBA 308: Compensation Management

**Finance-III**
- MBA 309: Management of Financial Services & Institutions
- MBA 310: Project Management & Infrastructure Finance
- MBA 311: Strategic Cost Management & Control
- MBA 312: Multinational Financial Management

**Finance-IV**
- MBA 409: Taxation Laws & Planning
- MBA 410: Management of Banking & Insurance
- MBA 411: Security Analysis & Portfolio Management
- MBA 412: Financial Derivatives

**International Business-III**
- MBA 317: Foreign Exchange Management
- MBA 318: International Marketing
- MBA 319: Multinational Banking
- MBA 320: International Trade Theory & Policy

**International Business-IV**
- MBA 417: Global Strategic Management
- MBA 418: International Financial Management
- MBA 419: International Logistics

**Marketing-III**
- MBA 321: Brand Management
- MBA 322: Integrated Marketing Communication
- MBA 323: Service Marketing
- MBA 324: Consumer Behavior

**Marketing-IV**
- MBA 421: Customer Relationship Management
- MBA 422: Sales & Distribution Management
- MBA 423: Retail Management
- MBA 424: Business Marketing Management

**HR Management-IV**
- MBA 405: Talent Management
- MBA 406: Industrial Relations & Labor Legislation
- MBA 407: Strategic Human Resource Management
- MBA 408: Cross-cultural HR Management

**HR Management-IV**
- MBA 405: Talent Management
- MBA 406: Industrial Relations & Labor Legislation
- MBA 407: Strategic Human Resource Management
- MBA 408: Cross-cultural HR Management

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**Note:** There will be three optional papers per semester in second year from each set of specialization areas offered under dual specialization scheme.
summer internship

Each of our students undergoes internship after the completion of the first year of the programme in a real professional environment to gain exposure and explore the practical dimension of learning. Each student is required to undertake a summer project with reputed companies for a minimum period of 8 weeks. This is a full time assignment scheduled in the long summer break. The company assigns a project on a functional area where the trainee is required to address a problem and arrive at recommendation based on knowledge, skills and techniques learned at the institute. It’s a full time exposure to a corporate world during this period.

Institute facilitates summer internship programme by inviting companies from diversified areas.

faculty resources

The faculty at BIMT is reputed for quality teaching and research. BIMT has a diverse pool of intellectual capital drawn from various fields, endowed with rich research and teaching experience. The efforts of the core faculty are augmented by visiting faculty from leading institutions and corporate.

As part of the learning process, BIMT invites a steady stream of distinguished professors from well known universities worldwide like Yale University, University of Massachusetts, Harvard University and many others. This enhances students’ ability to relate to global markets by drawing a comparison between markets in India and abroad.

Core Faculty

Prof. (Dr.) Sridhar Panda  
M.A (Eco), M.Phil, Ph.D (JNU)

Mr. Deepak Lalchandani  
B.E., MBA

Ms. Meenal Pahwa  
B.Tech. (Computer Sc.) MBA

Mr. Gaurab K. Sharma  
MBA

Ms. Puja Sharma  
M.Sc., PGDCA

Ms. Sonia Takoo  
MCA

Ms. Priyanka Singhal  
MBA

Ms. Yasha Jangir  
B.Tech, MBA

Ms. Deepti Gaur  
M.Com.

Ms. Deepika Sharma  
MBA, M.Com.

Mr. Gaurav Agarwal  
MBA

Mr. Sushil Mehra  
M.B.A, M.Sc.

Ms. Meenu Arora  
B.com, MBA

Ms. Sonam Maheshwari  
BA, MCA

Visiting Faculty

Dr. Manjula Shyam  
Ex. Director, International Programs  
Yale University, U.S.A.

Dr. Surya P Mohanty  
VP & Head (Research)  
Johnson & Johnson, USA

Mr. Vikash Rai Bhatnagar  
Ex. HR- Head (VP)  
Minda-Noida

Dr. S.K. Bhattacharya  
Ex-Dean, MDI Gurgaon

Dr. M.K. Jha  
H.O.D., Department of Management  
Genesis Institute of Management

Mr. Ashutosh Dutt  
B.Tech. (NIT Allahabad), MBA (MICA, Ahmedabad)

Mr. Amit Bhatnagar  
MBA  
Faculty, AIMA

The experience with BIMT has been very enriching and symbiotic for us. The students of this Institute are filled with zeal and keenness towards learning new technologies, new framework with new ideas and applying them in their work life. With the updated curriculum and course offerings provided by the institute, students achieve new heights in the industry when they join.

Mr. Samanvay Bhutani (IBM Global Process services)
Whenever I recall the time spent at BIMT, I cannot help but appreciate the fact that whatever strides I am able to make in career, are all due the management concepts I gained at the institute. Being associated with the institute gives me a sense of pride and I look forward to be in touch and guide existing and future students of the institute in whatever capacity I can.

Meenal Samyal (Campus Placement, Genpact)
We have been associated with BIMT since last couple of years and our experience with the students hired has been really good. These students bring with them a good mix of academics and industry exposure by virtue of doing number of projects during two years of their MBA curriculum.

Ms. Upasana Srivastava, Head, QR Services Pvt Ltd, Gurgaon
placements @ BIMT

Placement Committee at the Institute comprises of Students’, faculty and dedicated Placement Managers headed by the Director. Some of the companies where BIMT students have been placed, either as interns or on permanent placements:

Adani Power Ltd.
Adani Wilmar Ltd.
Aircel Business Solutions Pvt. Ltd.
Airtel
Ambuja Cements Ltd.
Arvind Ltd.
Ashok Leyland Ltd.
Asian Motor Works Ltd.
Aviva Life Insurance Co. India Ltd.
Axis Bank
Bajaj Allianz General Insurance Co. Ltd.
Bajaj Allianz Life Insurance Co. Ltd.
Ballarpur Industries Ltd.
Bank of Baroda
Bank of India
Bergen Paints India Ltd.
Bharti Walmart
Big Bazaar Future Group Pvt. Ltd.
BMG Retail
Bosch Ltd.
Bry Air Asia Pvt. Ltd.
BSES Rajhathani Power Ltd.
Cairn India Ltd.
Canon India Pvt. Ltd.
Carrefour India
Central Bank of India
Claris Lifesciences Ltd.
Continental Automotive Brakes India Pvt. Ltd.
Cremica
Crompton Greaves Ltd.
Cyber Media (India) Ltd.
Dabur India Ltd.
Department of Financial Services, Ministry of Finance
Emami Biotech Ltd.
Escorts Agri Machinery
Escorts Ltd.
Ferrero India Pvt. Ltd.
Ford India Pvt. Ltd.
Future Generali India Insurance Co. Ltd.
Future Group
Future Value Retail Ltd.
Godrej
GlaxoSmithKline Consumer Healthcare Ltd.
Godfrey Phillips India Ltd. (GPI)
Godrej Consumers Products Ltd.
Grasim Industries Ltd. (Aditya Birla Group)
HDFC Bank
Hero Electric Vehicles Pvt. Ltd.
Hindustan Media Ventures Ltd.
Home Centre
Honda Motorcycle & Scooter India Pvt. Ltd.
HSBC
HSBC Asset Management (India) Pvt. Ltd.
Hyundai Mobis Co. Ltd.
ICICI Bank Ltd.
ICICI Securities Ltd. Sub Broker
IBM
Idea Cellular Ltd.
IDFC Mutual Fund
Iffco Tokio General Insurance Co.
Imperial Automobiles
India Infoline Prema
India Yamaha Motor Pvt. Ltd.
Indian Oil Corporation (IOCL)
Indo Gulf Fertilisers a Unit of Aditya Birla Nuvo Ltd.
IndusInd Bank Ltd.
ING Life Insurance Co. Ltd.
Interglobe Aviation Ltd.
Invest India Micro Pension Services Pvt. Ltd.
IPGOS Research Pvt. Ltd.
ITC Hotels
ITC Ltd.
ITC Maurya
ITC Printing & Packaging
Jaypee Cement
Jindal Steel and Power Ltd.
JK Tyre & Industries Ltd.
Jubilant Lifesciences Ltd.
Karvy Ltd.
Kirlloskar Pneumatics Co. Ltd.
KPMG India
Larsen & Toubro Special Steels and Heavy Forgings
LIC of India
Lifestyle International Pvt. Ltd. (Max Retail Division)
M&I’s K.A. Pandit Consultants and Actuaries
Ma Foi Analytics
Madaura Fashion & Lifestyle
Mahindra & Mahindra Ltd (F [&] S) - Wartsila Division
Mahindra Finance
Maruti Suzuki India Ltd.
Max Fashion India
Max Fashion India - Landmark Group
Max Lifestyle Ltd.
Max Retail Division
Metro Cash & Carry
Mistra Dhauti Nigam Ltd.
Moser Baer India Ltd.
National Hydroelectric Power Corporation (NHPC)
Nestle India Ltd.
Network 18
New Holland Fiat Pvt. Ltd.
Nicora Gebrhardt India
NTPC Vidyut Vapar Nigam Ltd.
Ogilvy & Mather Pvt. Ltd.
OLAM Agro India Ltd.
Oriental Bank of Commerce
Palm Insurance Brokerage Pvt. Ltd.
Panasonic India Pvt. Ltd.
Parle Agro
Pepsi India Holdings Ltd.
Perfect Relations Pvt. Ltd.
Philips Electronics India Ltd.
Power Finance Corporation Ltd.
PricewaterhouseCoopers Pvt. Ltd.
Radico Khattan Ltd.
Ranbaxy Global Consumer Healthcare
Rashtriya Ispat Nigam Ltd.
Reliance Communication Ltd.
Reliance Digital
Reliance Retail Ltd.
Religare Securities Ltd.
Reserve Bank of India
RITES Ltd.
Royal Sundaram Alliance Insurance Co. Ltd.
Sahara Q Shop
Samsung India Electronics Pvt. Ltd.
SBI General Insurance Co. Ltd.
SBI Life Insurance Co. Ltd.
Schneider Electric India
SEL Group
Shri Ram General Insurance Co. Ltd.
Siemens Ltd.
Sistema Shyam TeleServices Ltd. (MTS India)
SkillCube Pvt. Ltd.
SML ISUZU Ltd.
State Bank of India
State Bank of Patiala
Steel Authority of India Ltd.
Tansing Titan Industries Ltd.
Tata Global Beverages
Tata Motors
Tata Steel Ltd.
Titan Industries Ltd.
Toyota Kirloskar Motor Pvt. Ltd.
TVS & Sons Ltd.
TVS Electronics Ltd.
TVS Logistics Service Ltd.
TVS Motor Co. Ltd.
Uflex Ltd.
United Spirits Ltd.
Universal Sampo General Insurance Co. Ltd.
Vodafone
Whirlpool of India Ltd.
Wildcraft India Pvt. Ltd.
Wipro Infotech
Wipro Technologies
Yatra Online Pvt. Ltd.
Yebhi.com
Zee News Ltd.
With liberalization, competition became severe and posed an immediate threat to the traditional ways of business as it became free for all. In this completely changed business scenario, management education needed an altogether fresh perspective. As a prompt response, we at Indus School of Business Management quickly converged our focus to use Indian ways of managing business with a global outlook. We prepare our students to be competent, responsible and ethical in their roles as managers, executives, leaders and citizens. We place an increasing emphasis on knowledge based learning related to global issues, technology and various industries. Also we encourage students for various seminars, industry visits etc to promote practical usage of theoretical knowledge thereby building various managerial skills. We encourage and value faculty efforts to develop curricula and delve into rigorous and continuous research to enhance knowledge on instructional design & delivery. The results have been more than excellent.

BIMT now enjoys a coveted status with the corporate world. Our students have created a benchmark on both business and industry. Our movement is gaining momentum and this year our students are ready to supplement their classroom learning of management theory and practice with industry exposure. Our department has excellent rapport with the industry in terms of offering consultancy; undertaking sponsored projects and alumni occupying key positions in different industries. We in the department have spread efforts for nurturing their talent and grooming their skills to develop themselves into competent management professionals. We are assured that the industry would find our students at par with the best. Our students always outstand in the world by performing to the best of their potential.

The students of BIMT frequently travel to various industries as part of the Industrial visit component of the programs offered. These are excellent opportunities for the students to gain exposure to real-life work environments and culture. Industrial visit covers all major industries including manufacturers of different goods and service providers.

“BIMT has already established its name by proving quality education in such a short period of time. The exposure I had at the Institute was overwhelming and I dedicate a big part of my professional success to the ability of critical thinking, which I developed during my MBA from the Institute.”

Rashid Khan (HDFC)
Towards a Ragging free BIMT

As per the guidelines issued by the Hon'ble Supreme Court of India

RAGGING IS A
COGNIZABLE AND PUNISHABLE OFFENCE.

It defines as “any disorderly conduct whether by words spoken or written or by an act which has the effect of teasing, treating or handling with rudeness any other student, indulging in rowdy or indiscipline activities which cause or is likely to cause annoyance, hardship or psychological harm or to raise fear or apprehension thereof in a fresher or a junior student or asking the students to do any act or perform something which such student will not do in the ordinary course and which has the effect of causing or generating a sense of shame or embarrassment so as to adversely affect the physique or psyche of a fresher or a junior student, with or without an intent to derive a sadistic pleasure or showing off power, authority or superiority by a student over any fresher or any other student”.

BIMT Campus directs all students to refrain themselves from any sort of ragging activities. Any student found involved in any sort of ragging activities on the campus / bus / hostel will invite disciplinary action.

- More than 89 companies hitting on the shore of for campus placement purpose in a single year.
- International Placement of 56 LPA in Scotland UK.
- Major players this season for placements were IBM, Indusind bank, Deloitte, Citibank, Genpact, Samsung, Trident group, NJ Invest, Axis Bank, HDFC, XL Dynamics, Primavera Management, Fidelity, Leeway hertz, Aon Hewitt, Abbysoft Technologies, Edelweiss Financial Services, People Strong, IKYA Human resource, Carte Blanche, Singapore.
- Students also got Pre Placement offer in the companies Binary Semantics, iCresset, A P Moller, Denmark and others where they pursued their summer internships from college.
- Excellent interface of Faculty members from ISB Hyderabad, IIM Bangalore, MICA Ahmedabad, MDI Gurgaon, and others.
- Industrial Visits in brands like Maruti Suzuki, Parle G, Bata India, Yakult Danone, Mother Dairy, Rolex Industries and others.
- Scholarship and Bank Loan Assistance to students.
- Highest Return on Investment up to 4.5 times the fees.
BIMT students stage play on disregard of girlchild

Students of Birla Mohan Institute of Management & Technology (BIMT) recently staged a play on the issue of girl child neglect. The play, titled "Shiksha Par Saakha Adhikar," was written and directed by students and teachers. It was a team work of students and teachers. All the students worked hard and did justice before staging the play," said Sachin Agarwal, Director of the Institute.

The play portrays how an academically brilliant girl is ignored in her home by her parents due to her gender, while getting loans to the boy who is academically poor. Despite discouragement and psychological pressure, the girl becomes famous at the University Examinations and she is facilitated by the Centre. Finally, the father of the girl realizes her hard work and seeks apology from his daughter and the audience in the play.

Enlightening Session at BIMT

Dr. Munish Khurana, academician of great height delivered the presentaion and shared his knowledge and expertise with the students and teaching faculty. The session was attended by a large number of students and teachers. The session was held at BIMT, from 7:30 AM to 10:30 AM.

Top MNC companies at BIMT's Campus

By a business correspondent

Parvati Nagar

March 3

Of late management institutes of Maharashtra have been witnessing presence of top multinational companies in their campus for the recruitment of the students. The trend has given the much-needed confidence to the students. Recently at Birla Institute of Management and Technology (BIMT), Guwahati, global IT major company HCL came for the campus placement drive.

Top MNC companies at BIMT’s Campus

The success story of students is available on our website www.bitm.edu.in and www.bitm.org.